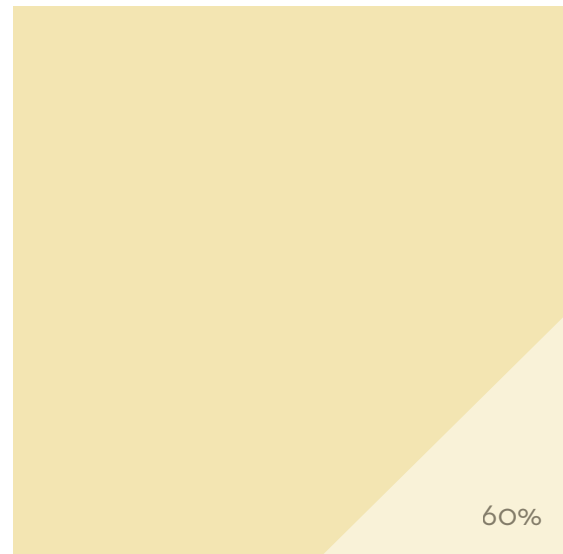




BRAND STANDARDS

JANUARY 31, 2017

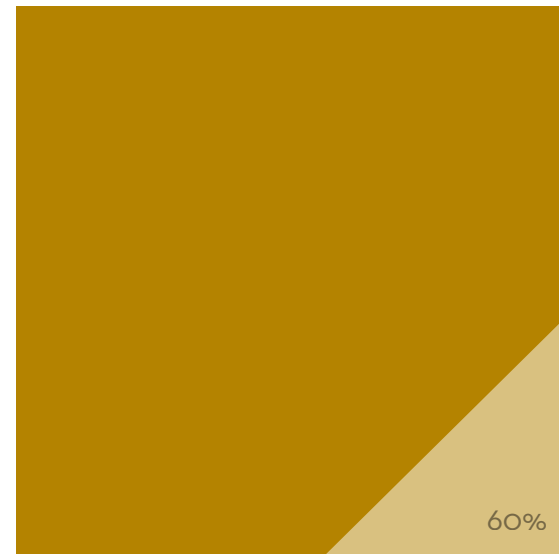


Pantone: 7499 C

CMYK:

- + 5% Cyan
- + 7% Magenta
- + 35% Yellow
- + 0% Black

HEX: #f2e4b1

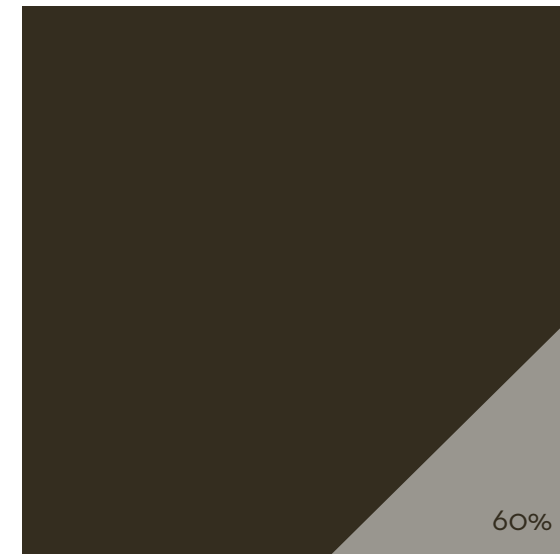


Pantone: 118 C

CMYK:

- + 31% Cyan
- + 44% Magenta
- + 100% Yellow
- + 8% Black

HEX: #ad8300



Pantone: Black 2 C

CMYK:

- + 63% Cyan
- + 60% Magenta
- + 77% Yellow
- + 67% Black

HEX: #322d1f



Note:

All proportional measurements are based on the relative area of the uppercase 'B' in The Bartlett.

The logo should retain a minimum breathing room of $.5x$ around the logo at all times.



DO's:

- + Use dark or light logo on light colored backgrounds.
- + Use light logo on dark colored backgrounds.
- + Allow the logo to breathe with negative space.
- + Use pantone colors when available.

DON'Ts:

- + Alter contents of logo for any reason.
- + Change colors of the logo.
- + Skew or otherwise distort the logo.
- + Drop out the logo.
- + Scale smaller than 1 inch.
- + Reverse the logo for any reason.
- + Crowd the logo with other elements.
- + Crop the logo.

Neutra Text Book

THIS IS AN EXAMPLE OF A HEADING.

This is an example of body copy. Itatur, nihillam iliquiae perchit endi doloribus dio doluptium arume sam, estem iliciisit optatiore cuptatis im ra quis doluptior suntem incimporis dem nimilia secae lam, ipid quundebit mi, sinis sus nimus accae. Nem volendam arum untorei ctotatem. Ovid moluptatum, od quo quas voluptatem sam ne verrovid quisquaest, ommolupta dolor accatur aliberc ianditati dessuntur? Otat quunt atatus voluptat.

Raleway (Web Font)

THIS IS AN EXAMPLE OF A HEADING.

This is an example of body copy. Itatur, nihillam iliquiae perchit endi doloribus dio doluptium arume sam, estem iliciisit optatiore cuptatis im ra quis doluptior suntem incimporis dem nimilia secae lam, ipid quundebit mi, sinis sus nimus accae. Nem volendam arum untorei ctotatem. Ovid moluptatum, od quo quas voluptatem sam ne verrovid quisquaest,

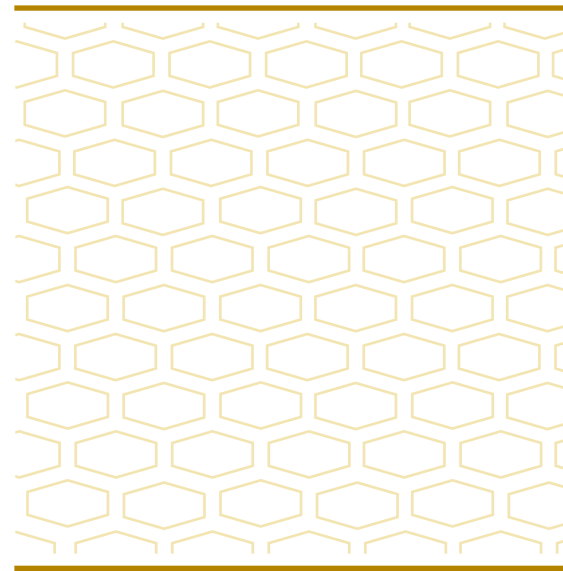
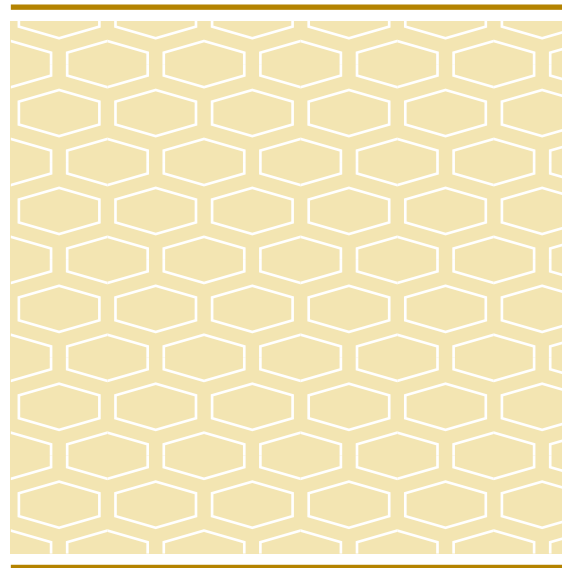
Large Bullet List

- This is an example of a large bullet point. Ovid moluptatum, od quo quas voluptatem.
 - This is an example of a large bullet point. Ovid moluptatum, od quo quas voluptatem sam ne verrovid quisquaest.
 - This is an example of a large bullet point. Ovid moluptatum, od quo quas voluptatem sam ne verrovid quisquaest, ommolupta dolor accatur sam ne verrovid quisquaest, ommolupta dolor accatur aliberc ianditati dessuntur?
-

Simple Bullet List

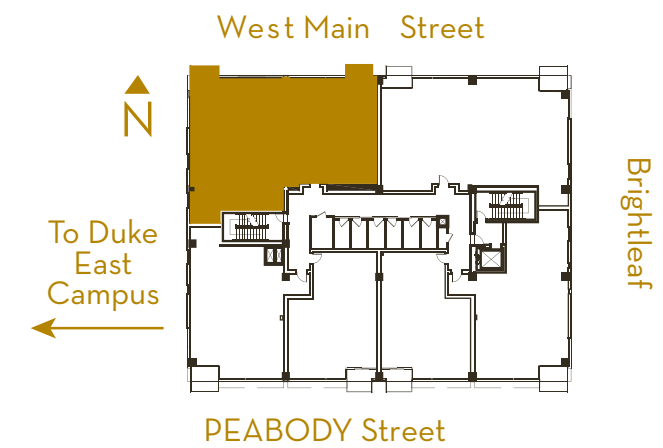
- + This is an example of a short bullet point.
- + This is an example of a short bullet point.


Use this for short simple bullets not exceeding one line-length per bullet.



TITLE HERE
SUBTITLE

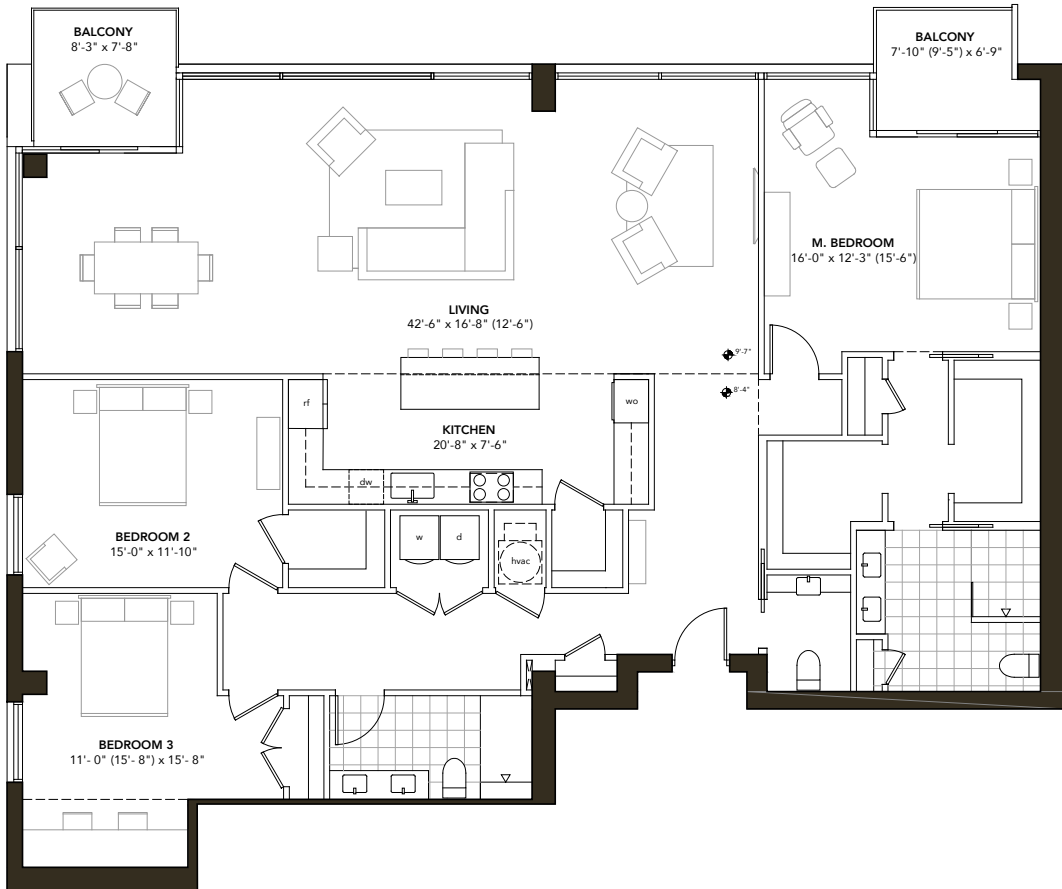
TITLE HERE
SUBTITLE

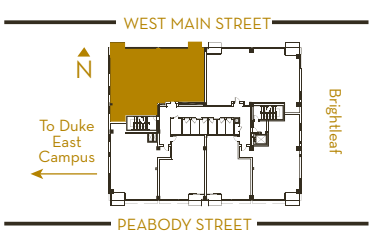





UNIT A
FLOOR 3-6

3 Bedroom
2.5 Bathroom
2,210 Sqft





- Spacious one, two, and three bedroom homes
- Tall ceiling heights
- Expert sound engineering to control building noise
- Large designer kitchens with walk-in pantries, beautiful cabinetry, quartz countertops, stainless steel appliances, an induction range, and wall ovens with built-in microwaves
- Wide plank hardwood floors
- Two distinctively different design options, one traditional and one contemporary
- Large dual closet spaces in each master bedroom
- Floor to ceiling glass in every unit
- Energy saving "smart" Nest thermostats
- Google Home device to create a foundation for your smarter home
- Oversized outdoor balcony(s) in each residence
- Master bathrooms featuring double vanities and large walk-in showers

 Photography, renderings, floor plans, project descriptions, and details provided herein are to describe and highlight features and amenities of the Bartlett development plans and are used for marketing purposes only. This website is for informational purposes only and is subject to change without notice. Features, dimensions, room configurations identified herein may vary during construction and finishes may deviate from what is stated herein. Brands, products, and materials with similar superior quality may be substituted by product or material availability if deemed necessary. Furniture layouts shown are for concept only.